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## **The Complete Step-By-Step Guide to Designing and Teaching Online Courses**

**By JOAN THORMANN and ISA KAFTAL ZIMMERMAN**

This book provides a step-by-step approach to designing, developing, and implementing effective online courses. The book is unique because it is both based on extensive online teaching practice (since 1996) and it reflects the research literature.

The book presents a series of building blocks and activities that ensure that instructors, novice or veteran, will be well prepared for all aspects of creating courses and teaching online.

### **Book Features:**

- Addresses what instructors need to know about teaching and learning online
- Provides step-by-step directions for constructing and teaching effective online courses
- Provides exemplary templates and sample assignments
- Treats diversity in the online environment in detail
- Presents a wide variety of instructional methods
- Provides proven strategies for teaching online courses
- Addresses facilitating interaction among students and between students and faculty to enhance learning
- Describes assessment techniques and approaches that support student learning
- Discusses challenges and forecasts future directions.
- Is based on years of teaching online and conducting research to refine and revise practice
- Reflects the work of faculty who pioneered online teaching and learning

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