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# **Historians as Futurists**

Is history really future studies in reverse? Panel at recent gathering of historians' association ma

January 12, 2016 By <u>Colleen Flaherty</u>





TLANTA -- David Hochfelder, associate professor of history at the State University of New introducing a new iteration of an undergraduate course this semester with an image: a <u>201</u> (<u>https://www.facebook.com/technologyreview/photos/a.295233934797.145846.1704354979</u>) the *Massachusetts Institute of Technology Review* featuring astronaut and Apollo 11 veteran Bu promised me Mars colonies. Instead, I got Facebook."

It's a provocative statement, and perhaps a perfect hook for Hochfelder's course, called History inspired in part by the <u>Teach the Future (http://teachthefuture.org)</u> foundation, directed by Pet professor of sociology and former director of the Foresight program for future studies at the U foundation promotes training students in high schools, colleges and universities to think about disciplines. The idea is to make all disciplines more relevant to students' lives, as well to better

At the recent annual gathering of the American Historical Association in Atlanta, Bishop, Hochfe teaching the future argued that historians are particularly suited to these kinds of questions (as

Aeronautics and Space Administration took a backseat to Silicon Valley in the public imaginatio moral imperative to adopt the approach.

"You're looking at one direction on the timeline, and we're looking at another direction on the t describe this to people, they say, 'You can't teach the future because it happened yet,' and I say past, because it doesn't exist, either.' We're all working on the same order of phenomena."

David J. Staley, an associate professor of history at Ohio State University and a part-time future that "one of the biggest hang-ups historians will have is, 'We can't predict the future, we shoul kind of uncertainty, so there's skepticism and almost a timidity, about venturing a prediction, s

But Staley's work -- inspired by Peter Schwartz's *Art of the Long View: Planning for the Future* notion of scenario planning as a qualitative method for learning about the future -- centers on actually the historical method, in reverse.

"We can use the historical method -- whatever our specialization -- to train our attention towa claim isn't just that historians [can do this because they] study the past. How we look at the past

Rather than simplifying phenomena to basic models and theories, historians already work withi relatively comfortable dealing in uncertainties, he said.

Bishop said that those in other, obviously futures-oriented fields, such as economics, tend to w extrapolative techniques than do historians. But with the current speed of information and rate have called "exponential time" -- the future is assured to be "turbulent," he said. And students preparing for it.

Moreover, students should be asked to think about the future on a more regular basis, Bishop a students for the future, shouldn't we be telling them a little bit about the future they're going t

Of course, Bishop and others said, historians work with artifacts, documents and other evidence teaching the future lack. Teach the Future acknowledges that what's ahead is fundamentally un and models for helping instructors help their students think about the future in more rigorous is simply intuitive. It also crowdsources effective models and teaching materials from like-minc looking for metapatterns in the history of the topic at hand -- whether it's climate change or g well as analogies can be helpful in thinking about the future, too.

So how does teaching the future look, in practice? Hochfelder, of Albany, crafted his new course such as how historians can be relevant in today's policy debates, how historical thinking can en historical methods and skills can be applied to analyze probable futures and help create prefer topic of interest that they analyze for possible futures in the beginning of the semester -- anyt -- and create an annotated bibliography for sources of information about that topic. (*The Econ* panelists' futures reading list.)

Students then begin a semester-long "scanning blog" to help track developments and trends, a extent possible -- the evidence gap they have in predicting the future of that topic. Students evanalysis identifying and assessing the major drivers of change in their subject area, noting how which are likely to further drive or inhibit change. The final project is an eight-to-10-page pap evolve over the next five, 10 or 50 years. Students are asked to identify their preferred outcome

"black swan" scenario with a disproportionate effect on the topic.

Hochfelder said his institution -- like many others -- has made 21st-century challenges a maje most related undergraduate courses are decidedly 20th-century oriented. So the idea for his cc similar courses he taught previously) was to create something "resolutely" futures oriented. Add administration wants to promote the history major as one that instills workforce-ready skills, s graduates.

And personally, he said, he's never believed in "studying the past for the past's own sake."

"I guess that makes me presentist, and I'm OK with that," Hochfelder said, noting he's regularly short-term thinking in society in general. "The major rationale for studying history is to figure answer that question, if we have that mind-set, the very next question is, 'So where are we goin

All panelists said that asking students to think about how the past will shape the future was a v relevant to their students. But the exercise can be decidedly psychological, said Joe Sears, a hig private Emery/Weiner School, in Houston.

"My students are very pessimistic about the future -- I don't know if that's a product of *The Hu* said, to audience laughter. (What followed was several minutes of humorous audience commen the future tend to feature dystopia, or at least major U.S. cities -- Los Angeles in particular -- I

Bishop agreed, saying he thought pessimism about the global future was also attributable the 2 traveling fast over the Internet and a general media overload. Yet he also noted what he called students' feelings about the global future -- generally gloomy -- and their own personal future as bright.

Beyond helping prepare students for the future, talking about it can give students a sense of er otherwise develop. All panelists stressed that the idea behind teaching the future isn't to promtopic. Rather, they said, any teaching about the future is a step in the right direction.

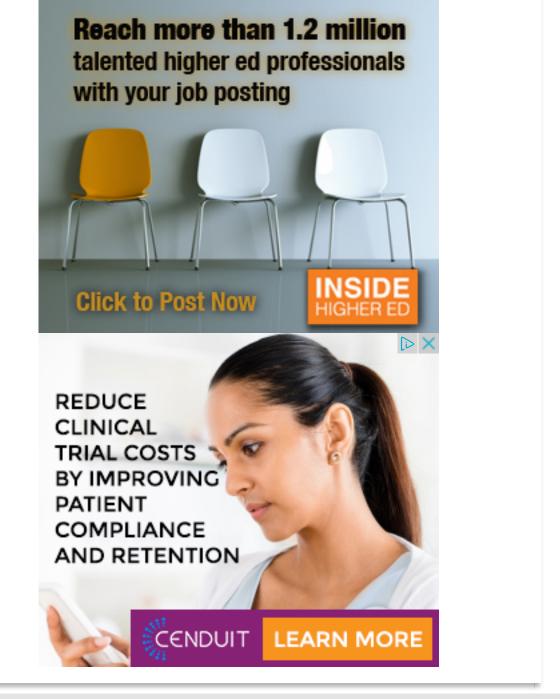
Those in the audience included an environmental historian focused on climate change and a pr University who asked whether the military might be too concerned with the future of technolog panelists replied that people in general are, probably due to the fact that it's tangible and relev Bishop warned them that beginning to teach the future likely means encountering skepticism fr

He traced that skepticism back to the ancient world, in which futures were divined in ways that what he proposes.

"Frankly, I don't think we've let that go," Bishop said. But the Greeks didn't get it all wrong, he a simply mean history, but rather, learning or knowing by inquiry.

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