Technology, Education and Civilization

Isa Kaftal Zimmerman, IKZAdvisors, LLC Leo Brehm, Northborough & Southborough Public Schools

> The Boston Pledge October 8, 2016 Tufts University

Is Education Different Now?

Have the goals changed?

• Learning spaces aren't what they used to be. * Are they better?

Has Google "replaced" the library?

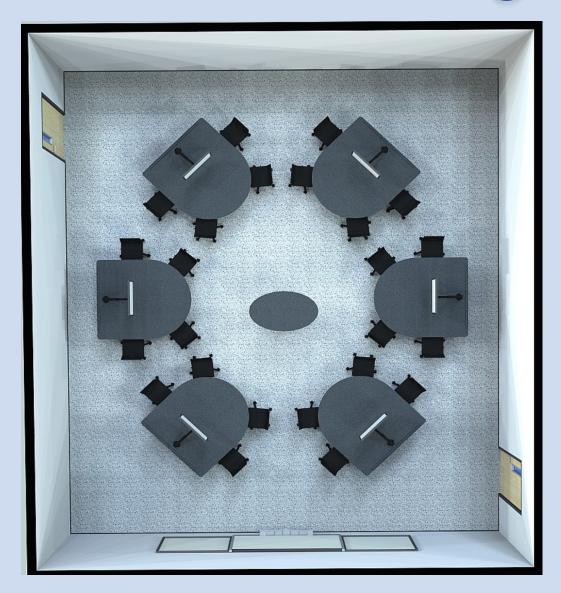
Is HW no longer necessary?

The latest in furnishings.1



● IKZ

The latest in furnishings.2



IKZ

Have the goals changed?

- Instruction for maximum learning for all
 - Knowledge and skills
- Developing integrated thinking, problem solving
- Developing personal relationships
 - Friends, teammates
- Building constructive values
- Ethical & equitable decision-making
- Preparing students for their future (work)

But work has changed

- Teams
- Digital/mobile/online not in office
- The machines are smarter (than we are?) and constantly evolving
- Global handoffs

And the view has also...

- Education in the US has been & continues to be state centric
- But now we must be on the global stage

Historic Predictions: are we there yet?

• In the 70's Chris Dede...The Library of Congress in a shoe box

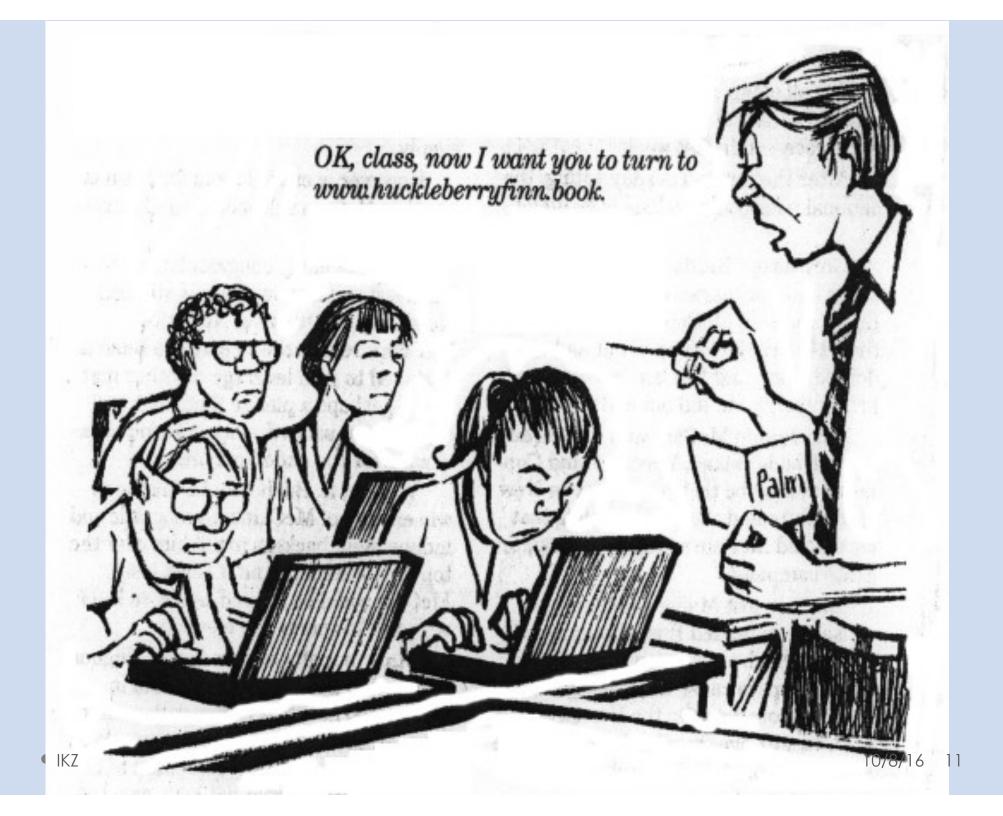
 No more book bags, no more backpacks 2010

Remembering other dreaming...

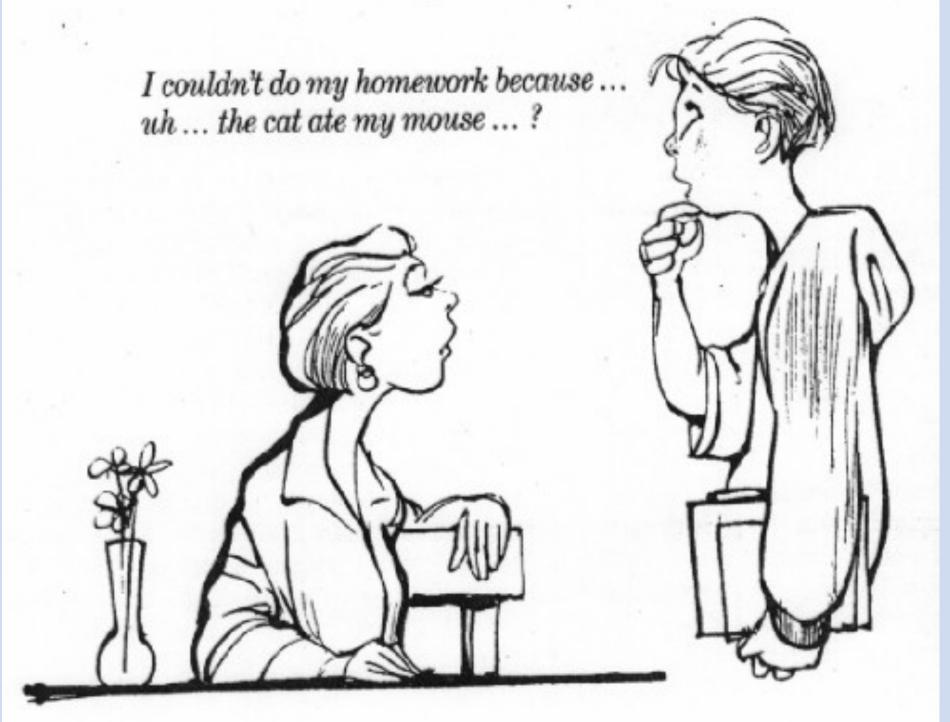
- The radio dial, Lisbon, 1945
- Individualized packets, Newton, 1965
- Alligator scenario, Hamilton 1980
- Hollography, Philadelphia, 1985
- Colleen Boxton, Acton 1994

A few recent milestones

- Nicholas Negroponte, 1994
 - One laptop per child
- Seymour Papert (1928-2016) Logo
- 2001 MIT created Open CourseWare.
- 2012 Ed Ex Harvard & MIT online learning destination & MOOC provider







What is the role of the school in the 21st century?

- Content provider
- Skills developer (online & offline reading...)
- 'Relationships' builder
- Civics teacher
- Treatment Center (med, psych)
- Meeting place/Community server

What to preserve/develop

- Teaching
- "Reading, writing, 'rithmetic" & 21c Skills...reading online early
- Cooperation, collaboration, problem solving
- Hands-on learning experiences
- Community element in learning

A significant challenge

Pace of technology change today
 vs

Pace of change of institutions

Maximum Impact 1.0

Lessons which are transformed with the use of technology

Maximum Impact 2.0

Opportunities/experiences otherwise inaccessible

Cannot get there from here!

Need gloves?



Page 1 of Washington's Inaugural Address.

Fellow atizens of the Senate of the Gouse of Representatives among the originationes in adent to like, no event could have filled me win greater anxieties ins transmitted by your order, and received; . - Or one hand, was summer ad by my Country, whose voice lear herer hear out with vereration and love, from a retreat which I had cho sen with the endert predilection, and, in my fattering hopes, with an immi desing years. The asylum of my do ad every day more recessary as a chas more dear to one, by the addition of habit to inclination, and of proquest inter. suplions in my health to the gradual waste commetted on it by time. In the other 10/8/16

How to preserve

- Preparing educators properly
- Encouraging parents as teachers
- Setting the stage & proposing the expectations as a society
- Technology as a "controlled" driver

How to check for learning

Assessment tests

Performances

Products

What do we know about kids today? 1.0

- They are more fearless,
 - o have low frustration levels,
 - oare better at technology,
 - o are inventive
 - oare programmed for 'edutainment'
- They know how- not what & what the consequences are

What do we know about kids today? 2.0

- Trying to balance
 - Doing well with peers
 - Doing well with learning
- Need to be both College & Career ready
- Need to connect their music, family culture w. curriculum
- Looking for possible futures, selves

IKZ

More advice

- School is necessary but not sufficient (Paul Reville)
- We need to balance/align with needs of the workforce & the promises of civilization
- We need respond to what is changing to avoid Kodakville

What are kids doing today?

 Students in some schools are using virtual & augmented reality to learn about subjects such as art, science, geography & social studies.

And

The average student today owns
 2-3 mobile devices & routinely
 moves between/among them.*

*Citrix

What technology allows schools to do today that was almost impossible before:

- · Data collection, analysis, evaluation
- Model, develop simulations, test vs. data
- Manipulate intangibles (computer as sandbox)
- Make rote procedures comprehensible
- Shift balance bet. appreciation & production
- Virtual experiences (e.g the frog in the bio lab)

10/8/16 • 28

Some challenges:

- Hyperlinks (labyrinthian links)*
- Viewing on the screen* (online reading)
- Small chunks*
- Reading for depth*
- Searching skills*
- And, knowing what not to do and what to trust!

 *Judah Schwartz

10/8/16 • 29

Other necessary skills

- Using personal productivity, presentation tools
- Being able to design & publish websites
- Knowing how to Network
- Understanding operating systems
- Using video
- Using communications/social media

Teaching Skills e.g.

- Curriculum design & development
 & planning with new technologies
- "Personalizing" learning
- Differentiated instruction for varied learning styles
- Classroom technology management

And Leadership Skills, e.g.

- 'Visioning' & planning
- Enabling professional learning
- Encouraging/modeling responsible life-long learning
- Dealing with issues of ethics, diversity, equity & legality

10/8/16 • 32

Not working 1.0

Respect for the need for technology

Understanding of how to use technology suitably

Flexibility to "experiment"

Not working 2.0

• Integrated, appropriate, maximized use of the technology

School technology capacity (tools & bandwidth)

• Sufficient financial support for the two issues above (e-rate)

TRENDS 1.0

SHORT-TERM

- Coding as a Literacy
- Students as Creators

MID-TERM

- Collaborative Learning
- Deeper Learning Approaches

LONG-TERM

- Redesigning Learning Spaces
- Rethinking How Schools Work

TRENDS 2.0 2016 2017 NEAR-TERM

Makerspaces (3D printing)
Online Learning
Authentic Learning Experiences
Rethinking the Roles of Teachers
Advancing Digital Equity
Scaling Teaching Innovations

TRENDS 3.0

2018 2019 MID-TERM
 Robotics
 Virtual Reality

2020 FAR-TERM
 Artificial Intelligence
 Wearable Technology (embedded in clothing)

Persistent Challenges

Achievement Gap(s)Paul Reville

A student's learning capacity should not be determined by his/her zip code

Personalizing Learning Defined properly

From the Boston Globe

"Somerville's innovative new school plan garners a \$10 million grant

A local nonprofit working with the Somerville PS came up with a year-round high school that feels more like a research and design studio where students pursue long-term projects in areas of interest to them."

IKZ

Ideas which have floated

Small Highs Schools of Choice

Expeditionary Learning

Competency-based Education

But before that were...

 Meadowbrook Junior High School

New Technology High Schools

 Small (inside) High Schools of Choice

10/8/16 • 41

Turning to teacher preparation:

- Solid general education before teacher preparation
- Technology literacy
- Knowledge of school practices
- Instructional skills
 - Assessment & evaluation procedures for students/program
 - Integration of technology

Predicting the future

- Will physical schools really change?
- Will space in physical schools change?
- Will hybrid learning become more desirable?
- Can/should technology replace f2f interaction?

10/8/16 • 43

Contact Information

• Leo Brehm Leobrehm@gmail.com

 Isa Kaftal Zimmerman ikz1@verizon.net