



Teachers College Press
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The Complete Step-By-Step Guide to Designing and Teaching Online Courses

By JOAN THORMANN and ISA KAFTAL ZIMMERMAN

This book addresses what instructors need to know about teaching and learning online to create a successful educational experience. It provides a step-by-step approach to developing and implementing effective online courses. The book is unique because it is based on extensive online teaching practice (since 1996). In addition, it reflects the research literature. Instructors learn about course design and development, instructional methods, sample assignments, online teaching strategies, facilitating interaction, assessment, dealing with diversity and challenges, as well as future directions. The book presents a series of building blocks and activities that ensure instructors will be prepared for all aspects of teaching and learning online.

Book Features:

- Addresses what instructors need to know about teaching and learning online
- Provides a step-by-step approach to develop and implement effective online courses
- Based on extensive online teaching practice (since 1996)
- Based on the work of faculty who pioneered online learning
- Reflects lessons learned from years of experience
- Reflects the research literature
- Provides templates and sample assignments
- Detailed treatment of diversity in the online environment
- Activities that ensure preparation for all aspects of teaching and learning online
- Provides all the building blocks for developing and teaching an online course

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